

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☒ **FEDERAL CANDIDATE** ☐ **STATE/LOCAL CANDIDATE**

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location: KBMT-TV -- Beaumont, Texas	Date: 2/25/16
--	-----------------------------

I, Becky West
 being/on behalf of: Ted Cruz
 a legally qualified candidate of the Republican
 political party for the office of: President
 in the Texas Primary
 election to be held on: March 1, 2016

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
AS ORDERED					

Attach proposed schedule with charges (if available):

I represent that the payment for the above described broadcast time has been furnished by:

Cruz for President

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Bradley Knippa

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

2/29/16

Date

Bradley Knippa

Signature

To Be Signed By Station Representative

☒ Accepted

☐ Accepted in Part

☐ Rejected

Bradley Knippa
Signature

Bradley Knippa
Printed Name

Des
Title

FEDERAL CANDIDATE CERTIFICATION

In Order For Federal Candidates To Receive The Lowest Unit Charge During A Political Window, The Following Certification Is Required:

I, Cruz for President

(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:

☒ **does**

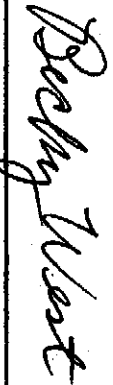
☐ **does not**

refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:

(check applicable box)

☐ **the radio programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.**

☒ **the television programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.**



signature of candidate or authorized committee

Becky West

2/29/16

printed name

date



Ted Cruz for President / R / US

Primary Book: Feb/2015LP

Buyer: BECKY WEST
Advertiser: Ted Cruz for President / R / US
Product: RL- Presidential
Agency: Westcoasters, Inc / PO
Address: 6075 Poplar Avenue, Ste 104

Acct. Exec: Stuart Seabaugh
Phone #: 405-981-1548
Fax #:
Email: sseabaugh@12newsnow.com

Order Dates: 2/29/2016 - 3/6/2016
Memphis, TN 38119

Market: BEAUMONT-PORT ARTHUR (142)

Plan No.	Station	Program Name	Time	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Spots	RTG	GRP	(000)	Grms	DNA P18+	COP	CPM	Len	Cost / Spot	Total Cost
			Week of 2/29/2016	29	1	2	3	4	5	6											
	KBMT	THE DOCTORS	Mon 2:00p-3:00p	1							1	0.7	.7	2	2	2	\$64.29	\$18.88	30	\$45.00	\$45.00
	KBMT	JUDGE JUDY	Mon 4:00p-5:00p	2							2	3.4	6.8	11	22	22	\$11.76	\$3.67	30	\$40.00	\$80.00
	KBMT	KBMT 12 NEWS AT 5PM	Mon 5:00p-5:30p	1							1	7.5	7.5	24	24	24	\$20.00	\$6.25	30	\$150.00	\$150.00
	KBMT	KBMT 12 NEWS AT 6PM	Mon 6:00p-6:30p	1							1	7.0	7	22	22	22	\$25.00	\$7.82	30	\$175.00	\$175.00
	KBMT	BIG BLANK THEORY	Mon 6:30p-7:00p	1							1	4.6	4.6	15	15	15	\$35.87	\$11.23	30	\$165.00	\$165.00
	KBMT	BACHELOR 20 SF 3/14	Mon 7:00p-9:00p	1							1	4.9	4.9	16	16	16	\$91.84	\$28.80	30	\$450.00	\$450.00
	KBMT	CASTLE 5P 2/8/16	Mon 9:00p-10:00p	1							1	5.7	5.7	18	18	18	\$61.40	\$19.10	30	\$350.00	\$350.00
	KBMT	KBMT 12 NEWS AT 10PM	Mon 10:00p-10:35p	1							1	7.7	7.7	25	25	25	\$32.47	\$10.12	30	\$250.00	\$250.00
	KBMT	J KIMMEL-ABC	Mon 10:30p-11:30p	1							1	2.1	2.1	7	7	5	\$47.62	\$15.06	30	\$100.00	\$100.00
	KBMT	ABC NEWS NIGHTLINE	Mon 11:30p-12:00a	2							2	0.9	1.8	3	5	5	\$27.78	\$9.15	30	\$25.00	\$50.00
	KBMT	KBMT NEWS 5A	Tue 5:00a-6:00a		1						1	3.0	3	9	9	9	\$26.67	\$8.46	30	\$80.00	\$80.00
	KBMT	KBMT NEWS 6A	Tue 6:00a-7:00a		1						1	4.9	4.9	16	16	16	\$20.41	\$6.32	30	\$100.00	\$100.00
	KBMT	GOOD MORNING AMERICA	Tue 7:00a-9:00a		1						1	4.8	4.8	15	15	15	\$26.04	\$8.12	30	\$125.00	\$125.00
	KBMT	LIVE WITH KELLY & MICHAEL	Tue 9:00a-10:00a		1						1	2.7	2.7	9	9	9	\$29.63	\$9.16	30	\$80.00	\$80.00
	KBMT	LIVE VIEW	Tue 10:00a-11:00a		1						1	1.7	1.7	5	5	5	\$29.41	\$9.23	30	\$50.00	\$50.00
	Agency Commission @ 15%		\$337.50																		
	Net Cost:		\$1,912.50																		\$2,250.00

General Summary (DNA P18+ D. RTG)

Name	Spots	Cost	Grps	Imp(000)	COP	CPM
KBMT	17	\$2,250.00	65,900	210,854	\$34.14	\$10.67

Approved
by
West



Ted Cruz
 Proposal ID: 32176
 Market: BEAUMONT-PORT ARTHUR [142]
 Schedule Date: 2/29/2016 - 2/29/2016
 Spot Length(s): :30

Author: Fred Carver

Flight Dates: 2/29/2016-2/29/2016

Program Time	Spot Length	FE	DMA HH RTG	DMA P18+ RTG	W K S	Rate Spots
KJAC						
K-JAC LOCAL NEWS	:30	1	1.8	1.1	1	\$75.00
GRPs/Impressions			1.8	1.1		1
CPP/CPM			\$41.67	\$68.18		
Mo-Fr 12:00p-12:30p			Run Dates: 1/22/2015-12/31/2036			
KJAC NEWS AT 4	:30	1	1.1	0.8	1	\$75.00
GRPs/Impressions			1.1	0.8		1
CPP/CPM			\$68.18	\$93.75		
Mo-Fr 4:00p-4:30p			Run Dates: 1/22/2015-12/31/2036			
NBC NIGHTLY NEWS	:30	1	1.3	0.8	1	\$125.00
GRPs/Impressions			1.3	0.8		1
CPP/CPM			\$96.15	\$156.25		
Mo-Fr 5:30p-6:00p			Run Dates: 1/22/2015-12/31/2036			
KJAC NEWS AT 630P	:30	2	1.6	1.0	1	\$110.00
GRPs/Impressions			3.2	2		2
CPP/CPM			\$68.75	\$110.00		
Mo-Fr 6:30p-7:00p			Run Dates: 1/22/2015-12/31/2036			
THE VOICE SP 2/29	:30	1	*3.6	*2.8	1	\$500.00
GRPs/Impressions			3.6	2.8		1
CPP/CPM			\$138.89	\$178.57		
Mon 7:00p-9:00p			Run Dates: 2/29/2016-6/27/2016			
BLINDSPOT SP 2/29/16	:30	1	3.9	2.6	1	\$400.00
GRPs/Impressions			3.9	2.6		1
CPP/CPM			\$102.56	\$153.85		
Mon 9:00p-10:00p			Run Dates: 2/29/2016-5/19/2016			
BIG BANG	:30	2	1.6	0.9	1	\$60.00
GRPs/Impressions			3.2	1.8		2
CPP/CPM			\$37.50	\$66.67		
Mo-Fr 10:00p-10:30p			Run Dates: 1/22/2015-12/31/2036			
THE TONIGHT SHOW W/JIMMY FALON	:30	2	0.8	0.5	1	\$100.00
GRPs/Impressions			1.6	1		2
CPP/CPM			\$125.00	\$200.00		
Mo-Fr 10:35p-11:35p			Run Dates: 1/22/2015-12/31/2036			
LAST CALL WITH CARSON DALY	:30	2	0.3	0.1	1	\$10.00
GRPs/Impressions			0.6	0.2		2
CPP/CPM			\$33.33	\$100.00		
Mo-Fr 12:35a-1:05a			Run Dates: 1/22/2015-12/31/2036			
Total Cost:			\$1,735.00	Signature <u>Buchanan</u>		

Note: Asterisk (*) indicates manual adjustment of estimate.
 Prepared with WO Media Sales - Version 6.8.0.GA5 - © WideOrbit Inc.
 Data © Nielsen Company



Ted Cruz

Author: Fred Carver

Proposal ID: 32176
Market: BEAUMONT-FORT ARTHUR [142]
Schedule Date: 2/29/2016 - 2/29/2016
Spot Length(s): :30

Act. Exec: Fred Carver

General Summary (DMA P18+ D.RTG)

Name	Spots	Cost	Grps	Imp(000)	CPP	CPM	Reach	Freq
KJAC	13	\$1,735.00	13.100	41.767	\$132.44	\$41.54	7.8	1.7

Week Summary (DMA P18+ D.RTG)

Week	Spots	Cost	Grps	Imp(000)	CPP	CPM	Reach	Freq
2/29/2016	13	\$1,735.00	13.100	41.767	\$132.44	\$41.54	7.8	1.7

Note: Asterisk (*) indicates manual adjustment of estimate.

Prepared with WO Media Sales - Version 6.8.0.GA5 - © WideOrbit Inc.
Data © Nielsen Company

© 2016 WideOrbit Inc.

2/29/2016 10:59:33 AM

Page 2 of 2



Ted Cruz for President / R / US

Primary Book: Feb/2015LP

Buyer: BECKY WEST
Advertiser: Ted Cruz for President / R / US
Product: PL-Presidential
Agency: WestRogers, Inc / POL
Address: 6075 Poplar Avenue, Ste 104
Memphis, TN 38119

Order Dates:

2/29/2016 - 3/6/2016

Market: BEAUMONT-PORT ARTHUR [142]

Acct. Exec: Stuart Sepaugh
Phone #: 409-981-1548
FAX #: 409-981-1548
Email: ssepauqh@12newsnow.com

Plan No.	Station	Program Name	Time	Mon	Tue	Wed	Thu	Fri	Sat	Sun	# of Spots	RTG	GRP	(000)	DMA HH	CPM	Spot Len	Cost / Spot	Total Cost
	KBMT	THE DOCTORS	Mon 2:00p-3:00p	1							1	1.7	1.7	3	3	\$26.47	\$16.18	30	\$45.00
	KBMT	JUDGE JUDY	Mon 4:00p-5:00p	2							2	5.9	11.8	10	20	\$6.78	\$4.10	30	\$80.00
	KBMT	KBMT 12 NEWS AT 5PM	Mon 5:00p-5:30p	1							1	10.7	10.7	18	18	\$14.02	\$8.49	30	\$150.00
	KBMT	KBMT 12 NEWS AT 6PM	Mon 6:00p-6:30p	1							1	9.9	9.9	16	16	\$17.68	\$10.75	30	\$175.00
	KBMT	BIG BANG THEORY	Mon 6:30p-7:00p	1							1	6.3	6.3	10	10	\$26.19	\$15.97	30	\$165.00
	KBMT	BACHELOR 20 SF 3/14	Mon 7:00p-9:00p	1							1	8.2	8.2	14	14	\$54.88	\$33.16	30	\$450.00
	KBMT	CASTLE SP 2/8/16	Mon 9:00p-10:00p	1							1	7.9	7.9	13	13	\$44.30	\$26.76	30	\$350.00
	KBMT	KBMT 12 NEWS AT 10PM	Mon 10:00p-10:35p	1							1	10.5	10.5	17	17	\$23.81	\$14.49	30	\$250.00
	KBMT	J KIMMELI-ABC	Mon 10:30p-11:30p	1							1	3.2	3.2	5	5	\$31.25	\$18.82	30	\$100.00
	KBMT	ABC NEWS NIGHTLINE	Mon 11:30p-12:00a	2							2	1.4	2.8	2	5	\$17.86	\$10.78	30	\$25.00
	KBMT	KBMT NEWS 5A	Tue 5:00a-6:00a		1						1	4.5	4.5	7	7	\$17.78	\$10.69	30	\$80.00
	KBMT	KBMT NEWS 6A	Tue 6:00a-7:00a		1						1	7.7	7.7	13	13	\$12.99	\$7.87	30	\$100.00
	KBMT	GOOD MORNING AMERICA	Tue 7:00a-9:00a		1						1	8.0	8.0	13	13	\$15.63	\$9.45	30	\$125.00
	KBMT	LIVE WITH KELLY & MICHAEL	Tue 9:00a-10:00a		1						1	4.8	4.8	8	8	\$16.67	\$10.10	30	\$80.00
	KBMT	THE VIEW	Tue 10:00a-11:00a		1						1	3.6	3.6	6	6	\$13.89	\$8.42	30	\$50.00
		Agency Commission @ 15%																	\$337.50
		Net Cost:																	\$1,912.50
																			\$2,250.00



Ted Cruz

Author: Fred Carver

Proposal ID: 32176
Market: BEAUMONT-PORT ARTHUR [142]
Schedule Date: 2/29/2016 - 2/29/2016
Spot Length(s): :30

Acct. Exec: Fred Carver

Flight Dates: 2/29/2016-2/29/2016

Program	Spot Time	Length	FE	DMA HH RTG	DMA P18+ RTG	W k s	Rate Spots
K-LAC							
K-LAC LOCAL NEWS	:30	1	1.8	1.1	1.1	1	\$75.00
GRPs/Impressions			1.8	1.1	1.1		1
CPP/CPM			\$41.67	\$68.18			
Mo-Fr 12:00p-12:30p	MON 2/29 Run Dates: 1/22/2015-12/31/2036						
K-LAC NEWS AT 4	:30	1	1.1	0.8	0.8	1	\$75.00
GRPs/Impressions			1.1	0.8	0.8		1
CPP/CPM			\$68.18	\$93.75			
Mo-Fr 4:00p-4:30p	MON Run Dates: 1/22/2015-12/31/2036						
NBC NIGHTLY NEWS	:30	1	1.3	0.8	0.8	1	\$125.00
GRPs/Impressions			1.3	0.8	0.8		1
CPP/CPM			\$96.15	\$156.25			
Mo-Fr 5:30p-6:00p	MON Run Dates: 1/22/2015-12/31/2036						
K-LAC NEWS AT 630P	:30	2	1.6	1.0	1.0	1	\$110.00
GRPs/Impressions			3.2	2	2		2
CPP/CPM			\$68.75	\$110.00			
Mo-Fr 6:30p-7:00p	MON Run Dates: 1/22/2015-12/31/2036						
THE VOICE SP 2/29	:30	1	*3.6	*2.8		1	\$500.00
GRPs/Impressions			3.6	2.8			1
CPP/CPM			\$138.89	\$178.57			
Mon 7:00p-9:00p	MON Run Dates: 2/29/2016-6/27/2016						
BLINDSPOT SP 2/29/16	:30	1	3.9	2.6		1	\$400.00
GRPs/Impressions			3.9	2.6			1
CPP/CPM			\$102.56	\$153.85			
Mon 9:00p-10:00p	MON Run Dates: 2/29/2016-5/19/2016						
BIG BANG	:30	2	1.6	0.9		1	\$60.00
GRPs/Impressions			3.2	1.8			2
CPP/CPM			\$37.50	\$66.67			
Mo-Fr 10:00p-10:30p	MON Run Dates: 1/22/2015-12/31/2036						
THE TONIGHT SHOW W/JIMMY FALON	:30	2	0.8	0.5		1	\$100.00
GRPs/Impressions			1.6	1			2
CPP/CPM			\$125.00	\$200.00			
Mo-Fr 10:35p-11:35p	MON Run Dates: 1/22/2015-12/31/2036						
LAST CALL WITH CARSON DALY	:30	2	0.3	0.1		1	\$10.00
GRPs/Impressions			0.6	0.2			2
CPP/CPM			\$33.33	\$100.00			
Mo-Fr 12:35a-1:05a	MON Run Dates: 1/22/2015-12/31/2036						

Total Cost: \$1,735.00 Signature: _____